SISTERS

SEVEN LEAF SISTERS

MARBLEHEAD, MA

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Angela Arena Foster

Angela is a native of Marblehead and founder of both Seven Leaf Sisters and Kind Lab.

She been working in the Massachusetts cannabis industry for 7+ years, and was a founding member of Boston's Women Grow cannabis networking group (now Elevate Northeast) as well as former operations executive at CannaKorp, based in Stoneham.

Prior to that, Angela has 15 years of professional experience working in heavily regulated industries, including 12 at FedEx in Memphis, TN.

Angela currently lives in Marblehead with her husband and their 2 children, who both attend Marblehead High School.

Blake Mensing
Legal Counsel
Boston, MA

Attorney Blake M. Mensing is The Mensing Group LLC's Founder and Chief Counsel, and brings a no-nonsense approach to cannabis law in Massachusetts. Blake earned a B.A. in Sociology from the University of Wisconsin-Madison (2005), a J.D. from American University Washington College of Law (2010), an M.A. in International Affairs with a concentration in Global Environmental Policy from American University School of International Service (2010), and an LL.M. in Environmental Law from the George Washington University Law School (2011), where he was a Randolph C. Shaw Graduate Environmental Fellow.

Rebecca McKernan
Director of Wellness
Marblehead, MA

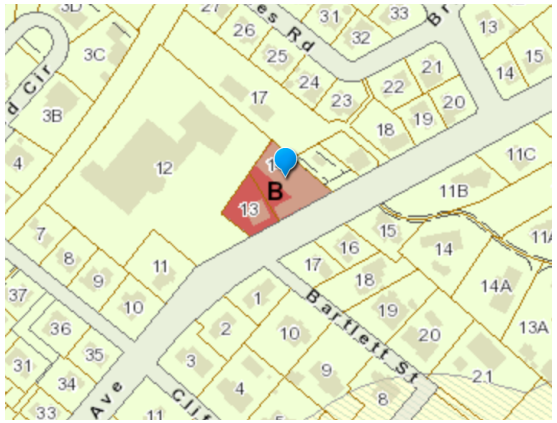
Becky McKernan grew up in Marblehead, and attended Marblehead public schools. She obtained a Master's Degree in Historical Archaeology, and worked in museums for 10 years before she stayed home to raise her three children. After a lifetime of passion for plant medicine, she decided to make a career change to the cannabis industry. She has attended four years of the CannMed Conference, attending the presentations of the greatest minds in cannabis science, medicine, cultivation, and safety. Becky has worked for Kind Lab for two years.

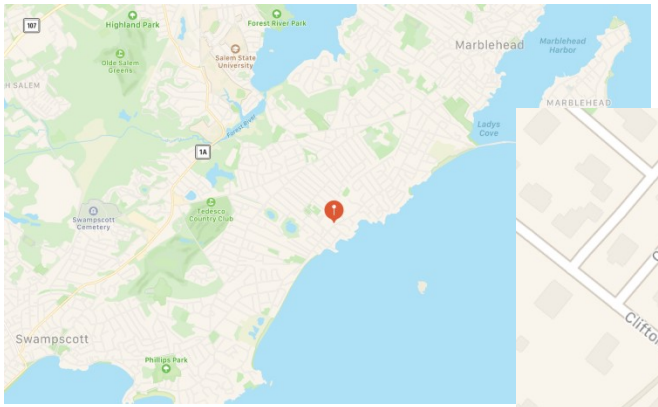
Proposed Business

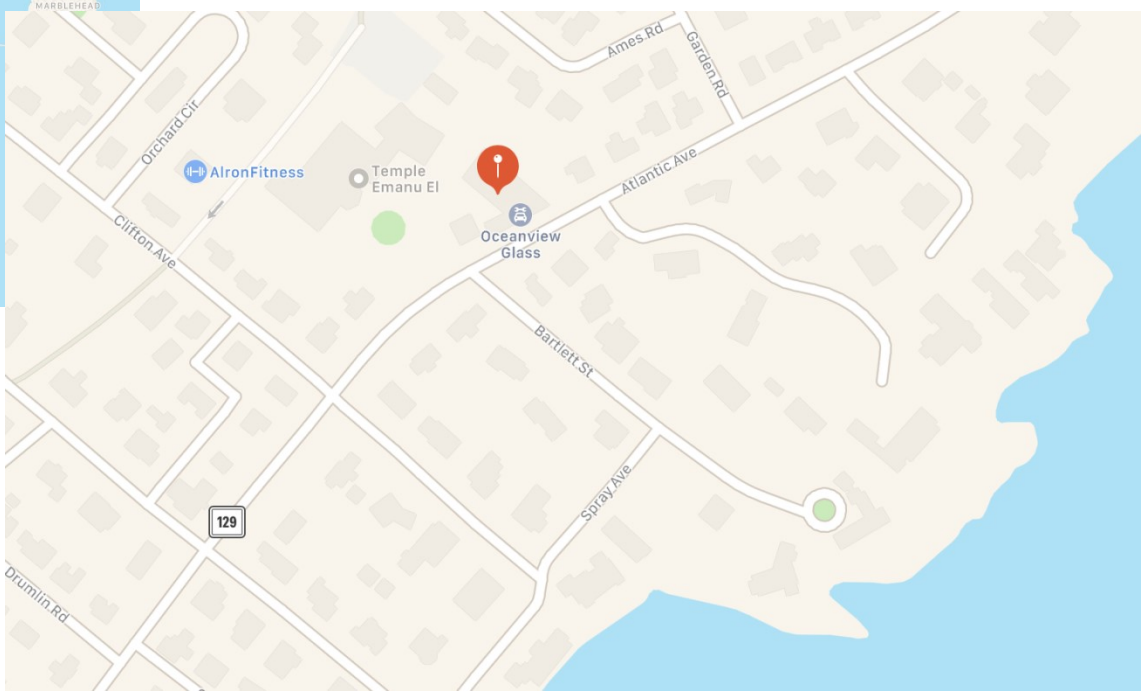
- **Location:** 385 Atlantic Avenue Marblehead. MA
- **Businesses:** Adult-Use Marijuana Retail & Product Manufacturing
- **Zoning:** B1 uses allowed

In accordance with the Marblehead Zoning By-Law, the proposed property is located in the B1 zoning district, which allows retail use and light manufacturing by right.

In compliance with state law, the proposed location is not within 500 feet of any K-12 schools.







sources: Marblehead AxisGIS, Google Maps

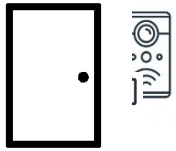
photo of Kind Lab's Beverly shop
to demonstrate aesthetic

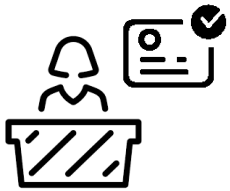
- **SECURITY:** extensive security will be installed inside & outside the premises, and will be monitored 24x7
- **CONTROL:** we will have in place strict processes to validate that our customers are 21+ as well as ensure product stays in legal hands
- **COMMUNITY:** we are engaged with all abutters within 300' and will continue to collaborate with them and the Town for smooth operations
- **UPDATES:** tasteful external signage will mark the location. and the interior of the space will be renovated

IMPACT: tax revenue to the town will be substantial. estimated at upwards of $175k plus per year based on sales

EXAMPLE RETAIL CUSTOMER FLOW

arrives at store


shows ID to security

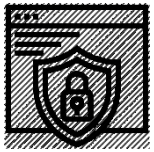

validates 21+

buzzes customer in

through secure door

ID to security

validates ID


into secure system

buzzes customer in

through secure door

enters retail space

makes selections

pays for purchases

into secure system

securely bundled

through secure door

by security

through secure door

leaves store

SISTERS

Seven Leaf Sisters will feature **marijuana-infused variations of Kind Lab products** made in our in-house manufacturing facility.

- Our products focus on **plant-based wellness** to help people embrace their bodies, evolve with nature, and excel at life.
- Our driving tenets are **quality, social consciousness, and empowered wellness.**
- **Education** is a pillar our mission, and we hope to share the truth about cannabis and how it can enhance quality of life.
- We're dedicated to **giving back**, and donate to local & national non-profits.
- **Job creation** is a measurement of our success, and we look forward offering employment opportunities to local residents.
- In addition to Kind Lab, we will carry a curated selection of products sourced primarily from **women and minority-owned companies.**
- We'll stay engaged in **cannabis advocacy** in Massachusetts as well as collaborate with **Social Equity** vendors & programs.

- **IN-PERSON MEETING:** with Rabbi Meyer of Temple Emanu-El to discuss proposed business and location
- **MAILED NOTICES:** notification of proposed business/location and company introduction sent to 40+ addresses comprising 300' abutters
- **COMMUNITY OUTREACH MEETING NOTIFICATIONS:** notifications with meeting details were published in the 5/6/2021 Marblehead Reporter as well as throughout Facebook, including on the "All Marblehead" group page
- **COMMUNITY OUTREACH MEETING:** hosted 5/21/2021 via Zoom with an estimated 50-75 attendees and active Q&A session

> "I enjoyed being with you and Becky today, and wish you all success moving forward with your business.
> - Rabbi Meyer, Temple Emanu-El

Notices

OUTREACH MEETING 5/6/21
LEGAL NOTICE

Notice is hereby given that a Community Outreach Meeting with Seven Leaf Sisters, Inc. for proposed Marijuana Establishments is scheduled for Thursday, May 6 at 5:30PM to be held virtually via Zoom at https://us02web.zoom.us/j/82737533341 and phone at 929-205-6099 with meeting ID 82737533341. The proposed adult-use marijuana retail and marijuana product manufacturing establishment is anticipated to be located at 385 Atlantic Avenue in Marblehead. There will be an opportunity for the public to ask questions.

AD# 13955522
Marblehead Reporter 4/22/21

- Conduct Community Outreach Meeting
- Negotiate Host Community Agreement
- Engage local officials (ex. police, fire)
- Submit and get Site Plan approval

- Submit application
- Answer questions from CCC as requested
- Receive notice of application completion
- Receive provisional license
- Pass a series of compliance inspections
- Receive final license
- Receive approval to commence operations

- Complete architectural plans
- Integrate security measures into plans
- Complete site construction
- Hire for retail & manufacturing positions

ADULT USE MARIJUANA IN MASSACHUSETTS

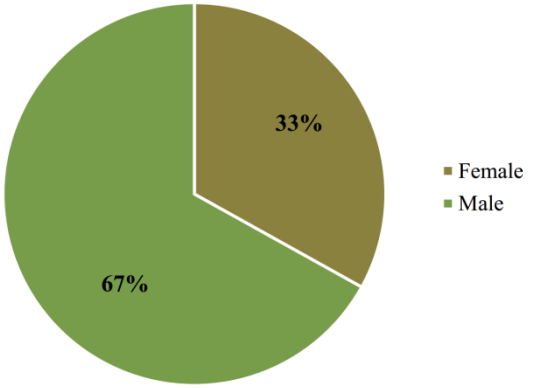
- Massachusetts becomes the 18th state to approve Medical Marijuana
- Voters chose "Yes" on Question 4 to allow marijuana sales for adults 21
- first adult-use marijuana dispensary opens in the state
- legal cannabis sales exceed $460 million
- legal cannabis sales exceed $700 million despite COVID-related closures

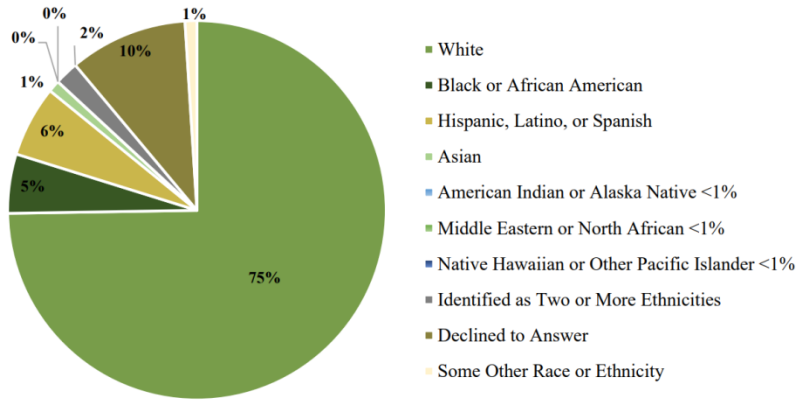
As of June 2020, adult-use sales generated $122 million in tax revenue for the state and $18 million for hosting municipalities

Massachusetts is projected to become a $1 billion industry by 2021

Over 800 adult-use marijuana licenses have been granted to date by the Cannabis Control Commission

Massachusetts License Holder Statistics





source: Massachusetts Cannabis Control Commission

THANK YOU

We are open to your questions.

SISTERS

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ANGELA ARENA FOSTER

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