

Minutes Green Marblehead Committee/Net Zero January 6, 2022

Approved at February 3, 2022 meeting

Present: Brooks Winner, Becky Curran-Cutting, Joe Kowalik, Jason Silva, Dr John Buckey, Eileen Mathieu, John Livermore, Andrew Petty, Steve Poulos,

members of the public: Louise Yarmoff, Lynn Nadeau, Angela Ellis

Updates:

Joe K said that MMLD is planning to offer no interest loan program for building energy retrofits through payment on residents' electric bills, to help households get to Net Zero.

Brooks said that MAPC had met with MMWEC's Bill Bullock

Becky said that Barbara Warren wanted to present at our next Net Zero meeting on CZM; plan 4-430 PM on Feb 3

Andrew said that there is a "Buy Recycled" program

Joe K mentioned that the offshore wind contracts are entering new stage, more companies are signed up.

Minutes: November 2021 and December 2021 approved as amended

Outreach to stakeholders:

a) goal: to inform people that this process is underway,

b) ask these groups to circulate and respond to the Net Zero input form if they haven't already filled it out on Town website or didn't attend the Net Zero workshop. Request response by end of January.

c) potential groups for outreach via Net Zero input form:

Neighborhood Associations: Becky has a list

Rotary +Chamber of Commerce: Eileen and Louise from SM will contact/if enthusiastic, could offer zoom focus group

Transportation constituency: Bike Marblehead, Felix Twaalhofen, Complete Streets

Religious groups: Marblehead Ministerial Association Eileen will contact

Housing Authority, low income residents, ? Becky

Town Officials (could Jason ask Town department heads to respond during one of his weekly Town Department Heads meetings before he steps down) Jason or Becky

Contractors/ Landscapers: Andrew has a list of 400 account holders with permits for the Transfer Station. However, many of them may not be Marblehead based contractors or landscapers. Not sure what to do with this list currently. Will rediscuss at next meeting.

d) Potential groups for Zoom Focus Groups:

Council on Aging: Eileen will reach out

Youth and Schools: Brooks and Dr Buckey will set up a meeting by zoom (? before or after next February 10 School Department Sustainability Committee). This will be a meeting for Green Honor Society students from Marblehead High School, Middle School, etc, and their faculty advisors, with Dr Buckey and Brooks.

Again, all recognized that we publicized both the Net Zero workshop in October, and made available the “Net Zero input form” on the Town Website, and as a result, we have a lot of input already.

Given all the work GMC/Net Zero has done so far, we need to be conscious of our timeline: to have a draft document to bring to the town in March and April, and the final document by June, 2022, so, we should be selective in how much more outreach we undertake. We decided that doing phone interviews is prohibitively time consuming, and zoom focus groups should be limited to a few key groups. Also it is Town Budget season, Jason Silva has resigned, so all in all, the amount of time available from most Green Marblehead Committee members is very limited. The conclusion was that the purpose of this final outreach is:

- a) to inform townspeople who didn't participate in the Net Zero Workshop and missed the Net Zero Input Form that was posted on the Town website for 8 weeks;
- b) to actually have focus groups via zoom for youth, seniors, (chamber of commerce?)
- c) to make sure that we have reached out widely, so there are no grounds for people later saying that they did not know about this Net Zero input form/survey or process.

Not discussed at the meeting, but obvious to the taker of the minutes: we need to have a deadline for this response that we request from community organizations:

- 1) from the Net Zero input form on line: ?by the end of January
- 2) from focus groups: ?by mid-February.

Key Impactful Actions:

Process to conglomerate and categorize

Brooks will rearrange into categories and see where there are duplicates. Brooks will bring the list categorized and hopefully culled of duplicates to the next meeting. Eileen could help cull duplicates.

Brooks will send the list of impactful actions to us before the next meeting, so we can each choose the top 10 in each category, and he will work on process to prioritize these actions, see next point

Process to prioritize

Decide at next meeting:

Suggestions:

Brooks will ask his colleagues at MAPC what they did, when other towns' draft Net Zero Plans had 200+ suggestions, to narrow them down

Brooks suggested he could categorize, and try to prioritize based on emissions

***Suggested that each of us bring our top 10 priorities in each category to next meeting

Andrew suggested that we prioritize by what needs to be done first: Get grid clean, get old heating systems replaced with electric WHEN they fail or are approaching the time to replace.

John L suggested a 10 year clean energy transition pathway

Brooks pointed out that any roadmap needs to be updated every 5 years, need to have that mechanism built into this Net Zero Plan

Next meeting: Tuesday Jan 18, 4 PM -530 PM